

The Clement Group



V I E W P O I N T

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Insert Sub-title Here

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ACME*

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The One Thing You Need to Know:

Translating Why Customers Buy into
Top-Line Growth via Win-Loss Analysis

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The Clement Group (CG) is a boutique strategic consulting firm based in Chicago, providing services to top tier clients in a broad base of industries, including technology, manufacturing and services. CG's areas of expertise include go-to-market strategies, marketing effectiveness, channel and alliance management, growth strategies, sales productivity and operational improvement. We emphasize pragmatic solutions with measurable results and often work with our clients through implementation.

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